



Tokenomics Report

Champion Coin

Value of the Ecosystem

Scenario 1

Scenario 1

NPV						
RRR	17.56%					Total
Year	1	2	3	4	5	
Revenue						
Franchises Purchases	\$ 4,635,000.00	\$ 8,598,500.00	\$ 14,108,350.00	\$ 20,809,185.00	\$ 24,640,103.50	\$ 72,791,138.50
Product Purchase	\$ 12,000,000.00	\$ 13,800,000.00	\$ 15,870,000.00	\$ 18,250,500.00	\$ 20,988,075.00	\$ 80,908,575.00
Total Revenue	\$ 16,635,000.00	\$ 22,398,500.00	\$ 29,978,350.00	\$ 39,059,685.00	\$ 45,628,178.50	<u>\$ 153,699,713.50</u>
Yearly Growth Rate (%)		35%	34%	30%	17%	
Discount Factor	1.175574803	1.381976117	1.624616301	1.909857988	2.245180927	
Present Value	\$ 14,151,000.00	\$ 16,208,000.00	\$ 18,453,000.00	\$ 20,452,000.00	\$ 20,323,000.00	
Net Present Value						<u>\$ 89,586,000.00</u>
PV Perpetuity	\$ 259,879,000.00					
PV of years 1-5 (using \$46,543,078,50)	\$ 144,130,000.00					
PV of Cashflows after Year 5	\$ 115,750,000.00					
NPV to infinity	<u>\$ 205,335,000.00</u>					

Required Rate of Return

Scenario 1

Scenario 1

Required Rate of Return	
Competitor`s RRR	1.22%
Liquidity Risk	8%
Credit Risk	4.61%
Market Risk	3.39%
	17.56%

Competitor`s RRR	
*Gillette`s Price Earnings Ratio (times)	81.9
Required Rate of Return	1.22%

Liquidity Risk	
Price Earnings Ratio for a listed company as Champion Coin will prospectively be liquid	8%

Credit Risk	
**BBB`s Effective Yield	4.61%

Market Risk	
****Average P/E Ratio by Industry	71.78
Average Required Rate of Return	1.39%
Inflated by 2% due to the following:	2%
Gillette`s Global Market Share of 65% leaving 35% to be shared by 4 large firms	
Excessive Competition with Dollar Shave Club, Harry`s, Inc. & Raz*War	
The supply chain project being new and risk factor being higher	
Beta for Gillette of 0.29 inflated due to the possible volatility as a result of the above risks	3.39%

*<https://simplywall.st/stocks/in/household/nse-gillette/gillette-india-shares/news/should-you-sell-gillette-india-limited-nsegillette-at-this-pe-ratio/>

** https://ycharts.com/indicators/us_corporate_bbb_effective_yield

***<https://www.stockopedia.com/share-prices/gillette-india-NSI:GILLETTE/>

***http://pages.stern.nyu.edu/~adamodar/New_Home_Page/datafile/pedata.html

Value of the Ecosystem

Scenario 2

Scenario 2

NPV						
RRR	30.22%					Total
Year	1	2	3	4	5	
Revenue						
Franchises Purchases	\$ 4,635,000.00	\$ 8,598,500.00	\$ 14,108,350.00	\$ 20,809,185.00	\$ 24,640,103.50	\$ 72,791,138.50
Product Purchase	\$ 12,000,000.00	\$ 13,800,000.00	\$ 15,870,000.00	\$ 18,250,500.00	\$ 20,988,075.00	\$ 80,908,575.00
Total Revenue	\$ 16,635,000.00	\$ 22,398,500.00	\$ 29,978,350.00	\$ 39,059,685.00	\$ 45,628,178.50	<u>\$ 153,699,713.50</u>
Yearly Growth Rate (%)		35%	34%	30%	17%	
Discount Factor	1.302241469	1.695832845	2.208383856	2.875849037	3.745049876	
Present Value	\$ 12,775,000.00	\$ 13,208,000.00	\$ 13,575,000.00	\$ 13,582,000.00	\$ 12,184,000.00	
Net Present Value						\$ 65,323,000.00
PV Perpetuity	\$ 150,966,000.00					
PV of years 1-5 (using \$46,543,078,50)	\$ 110,656,000.00					
PV of Cashflows after Year 5	\$ 40,311,000.00					
NPV to infinity	<u>\$ 105,634,000.00</u>					

Required Rate of Return

Scenario 2

Scenario 2

Required Rate of Return	
Competitor's RRR	1.22%
Liquidity Risk	20%
Credit Risk	4.61%
Market Risk	4.39%
	<u>30.22%</u>

Competitor's RRR	
*Gillette's Price Earning Ratio (times)	81.9
Required Rate of Return	1.22%

Liquidity Risk	
Price Earnings Ratio for a non listed company as Champion Coin will prospectively be less liquid	20%

Credit Risk	
**BBB's Effective Yield	4.61%

Market Risk	
****Average P/E Ratio by Industry	71.78
Average Required Rate of Return	1.39%
Inflated by 3% due to the following:	3%
Gillette's Global Market Share of 65% leaving 35% to be shared by 4 large firms	
Excessive Competition with Dollar Shave Club, Harry's, Inc. & Raz*War	
The supply chain project being new and risk factor being higher	
Beta for Gillette of 0.29 inflated due to the possible volatility as a result of the above risks	
	<u>4.39%</u>

*<https://simplywall.st/stocks/in/household/nse-gillette/gillette-india-shares/news/should-you-sell-gillette-india-limited-nsegillette-at-this-pe-ratio/>

** https://ycharts.com/indicators/us_corporate_bbb_effective_yield

***<https://www.stockopedia.com/share-prices/gillette-india-NSI:GILLETTE/>

***http://pages.stern.nyu.edu/~adamodar/New_Home_Page/datafile/pedata.html

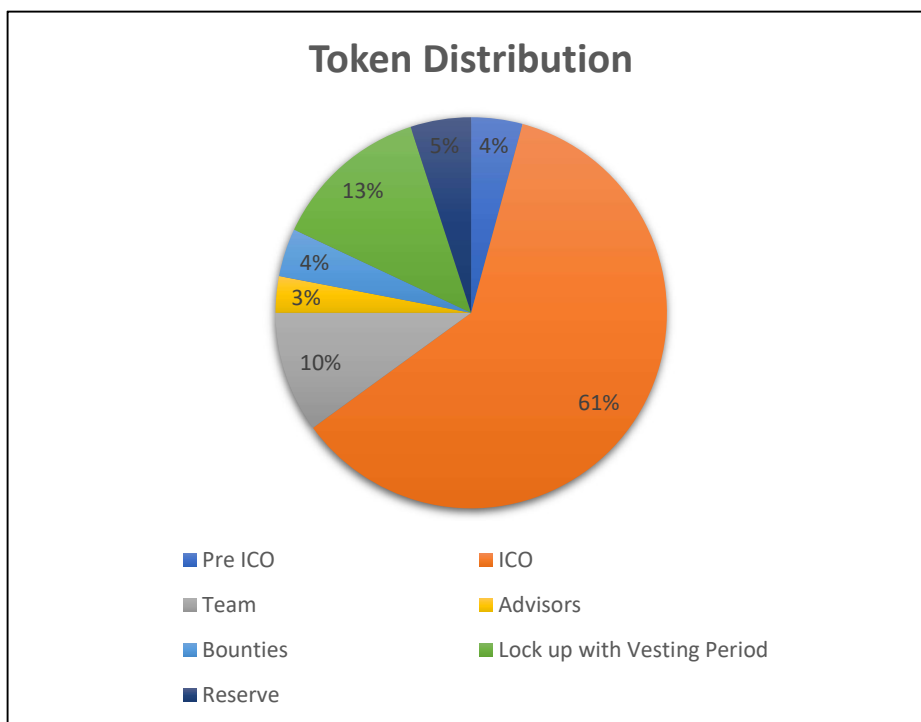
Token Price and Quantity

Token Price and Quantity

	Pre ICO	Main ICO	Total
Hardcap	\$ 5,000,000.00	\$ 100,000,000.00	\$ 105,000,000.00
Round 1			
Amount Raised	\$ 1,000,000.00	\$ 35,000,000.00	\$ 36,000,000.00
Bonus 1	80%	40%	
Amount Distributed	\$ 1,800,000.00	\$ 49,000,000.00	
Token Price	\$ 0.01	\$ 0.01	
Token Quantity in Circulation	180,000,000.00	4,900,000,000.00	
Round 2			
Amount Raised	\$ 1,000,000.00	\$ 30,000,000.00	\$ 31,000,000.00
Bonus 2	75%	30%	
Amount Distributed	\$ 1,750,000.00	\$ 39,000,000.00	
Token Price	\$ 0.01	\$ 0.01	
Token Quantity in Circulation	175,000,000.00	3,900,000,000.00	
Round 3			
Amount Raised	\$ 1,000,000.00	\$ 20,000,000.00	\$ 21,000,000.00
Bonus 3	70%	25%	
Amount Distributed	\$ 1,700,000.00	\$ 25,000,000.00	
Token Price	\$ 0.01	\$ 0.01	
Token Quantity in Circulation	170,000,000.00	2,500,000,000.00	
Round 4			
Amount Raised	\$ 1,000,000.00	\$ 10,000,000.00	\$ 11,000,000.00
Bonus 4	65%	20%	
Amount Distributed	\$ 1,650,000.00	\$ 12,000,000.00	
Token Price	\$ 0.01	\$ 0.01	
Token Quantity in Circulation	165,000,000.00	1,200,000,000.00	
Round 5			
Amount Raised	\$ 1,000,000.00	\$ 5,000,000.00	\$ 6,000,000.00
Bonus 5	60%	0%	
Amount Distributed	\$ 1,600,000.00	\$ 5,000,000.00	
Token Price	\$ 0.01	\$ 0.01	
Token Quantity in Circulation	160,000,000.00	500,000,000.00	
Total Funds Raised			\$ 105,000,000.00
Total Tokens Released	850,000,000.00	13,000,000,000.00	13,850,000,000.00
Token Quantity in Circulation (%)	3.99	61.01	65

Token Distribution

Token Distribution		
	%	Tokens
Pre ICO	4%	850,000,000
ICO	61%	13,000,000,000
Team	10%	2,130,769,231
Advisors	3%	639,230,769
Bounties	4%	852,307,692
Lock up with Vesting Period	13%	2,770,000,000
Reserve	5%	1,065,384,615
	100%	21,307,692,308



Lock Up and Vesting

Lock up and Vesting

	%	Tokens	Vesting Terms
Team	10%	2,130,769,231	15 Months
	<i>Released each month after lockup period at: 10%, 10%, 20%, 20%, 20%, 20%</i>		
Advisors	3%	639,230,769	6 Months
	<i>Released each month after lockup period at: 30%, 35%, 20%, 15%</i>		
Lock up	13%	2,770,000,000	24 Months